LACDA Core Function API

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| Function | Description |
| get\_audience\_ratio(Permalink) | Return ratio of audience watching till the end (cell 23, 27, 25, 29).  If cell 25 and 29 is not 0, use them as parameters instead of 23, 27. |
| get\_average\_duration(Permalink) | Return average play duration (cell 31) |
| get\_duration\_ratio(Permalink) | Return ratio of average playtime/full playtime (cell 31, 32) |
| get\_time\_reaction(time\_frame) | Return a dictionary with lists containing following keys: reach, likes, shares, comments (cell 14, 8, 10 tab 1, share, like, comment cell tab 2).  reach, likes, shares, comments are sum of that of all posts in the time\_frame.  time\_frame = cell 6.  If cell 10 is not 0, use it as parameter instead of 8. |
| get\_type\_reaction(type) | N/A |
| get\_promotion\_ratio(Permalink | Return a dictionary with lists containing following keys: audience, watch time, reach (cell 27, 29, 28, 29, 8, 10) |
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